Cookies policy

Latest update: April 3rd, 2020

Information regarding Cookies Policy

This website (www.cardlink.gr) uses cookies in order to provide you with a better experience.

The use of cookies enhances the functioning of Cardlink's website, facilitates your browsing and your browsing choices. The use of cookies enables us to provide you with personalized content and to analyze the frequency of visits to our website. Moreover, Cardlink uses cookies in order to analyze the frequency of visits to its website and to track any webpages that might need to be improved. Our aim is to improve the operation of our website so as to provide you with continuously improved services and experience while using our website.

The primary aim in www.cardlink.gr is the protection of privacy of the visitors; for that reason, Cardlink adopts and applies a strict policy. We suggest that you dedicate some time to read the present policy in order to understand which types of cookies do we use, what information do we collect through the use of cookies and how such information is being used. By using our website, you consent to the use of Cookies pursuant to the provisions of the present policy.

What are Cookies?

Cookies are small text files saved in users' computers (usually in their browsers, i.e. Google Chrome, Opera, Mozilla Firefox, Edge, etc) so that each time users connect to our website, the latter recovers previously inserted information and provides users with services relevant to such saved information. A classic example of such information is users' preferences on a website, as such preferences are determined depending on users' choices in such website (i.e. selection of specific "buttons", searches, etc.).

General information on the types of cookies

There are two general categories of cookies:

- Technical Cookies: Technical cookies are essential for the proper functioning of a website and allow users to browse and to use the features of the website. Without them, effective website performance cannot be achieved since users may not be able to effectively display webpages and/or to use certain features.

- Profiling cookies: Profiling cookies are used for the creation of user profiles in order to provide content and advertisements that best suit the user and its browsing preferences.

Cookies, irrespective of whether they are classified as "technical cookies" or "profiling cookies" may also be classified as:

- Session cookies, which are immediately deleted upon closing the browsing program;

- Permanent cookies, which remain in the browsing program for a certain period of time. Permanent cookies are used, for example, for the identification of the device connected to a website in order to facilitate user's identification;

- Owned cookies, which are created and controlled directly by the webmaster;

- Third-party cookies, which are created and controlled by parties other than the webmaster.

Cardlink's website uses technical cookies of the following type:

1. Owned cookies, session cookies or permanent cookies, which are necessary for browsing in our website as well as for purposes of internal security and management of systems.

2. Third-party cookies, permanent cookies used by the Website in order to provide statistical information to Google Analytics, through the operation of which Cardlink is able to proceed to the statistical analysis of access/visits to its Website. The cookies that are used serve statistical purposes exclusively and collect information in an aggregate form. By using two particular types of cookies, i.e. permanent cookies and session cookies (which expire upon closing the browsing program), Google Analytics stores also a registry including the time that users visited our Website, as well as the time that users exited our Website. You may restrict Google from collecting data through the use of cookies and from processing your personal data, by downloading and installing the browsing extension at the following URL: http://tools.google.com/dlpage/gaoptout.

As for third-party cookies, users shall provide or refuse to provide their consent directly to the holder of suck cookies to whom Cardlink merely refers: please note that the majority of third-party cookies used in the present Website can be deactivated by users through the

browsing program the use or by directly visiting the website where such cookies have been placed and using the links in the table below. In any case, we shall point out that rejection of cookies may affect the performance and functionality of the website or prevent you from using all features thereto.

Types of cookies

1. **Strictly necessary cookies:** Strictly necessary cookies allow users to browse and to have access to secured areas of the Website. Strictly necessary cookies are essential for the proper functioning of the Website and for assisting users to achieve the purpose of their visit (i.e. to be provided with information).

2. **Functionality cookies:** Functionality cookies are used for the proper functioning of the website; they allow the website to "memorize" user options in order to provide improved and personalized features depending on users' needs and interests. Functionality cookies include also cookies with information regarding safe browsing activities.

3. **Performance cookies:** Performance cookies enable us to understand the manner in which visitors use the website by collecting aggregate, anonymous information. Through their use, Cardlink may realize whether users face any problems as well as whether any webpage needs to be improved. In addition, we collect useful information used for the improvement of the performance of the Website

4. **Targeting/advertising cookies:** Targeting/advertising cookies are used to provide content that best suits the user and their interests. They may be used to provide targeted advertisements and/or offers to the user. Targeting/advertising cookies may also be used in order to measure the effectiveness of an advertising campaign.

How to control Cookies?

Most web browsing programs enable users to determine whether the wish to enable or to disable cookies. Instructions for enabling and/or disabling cookies in the most popular web browsing programs are provided in the following URLs:

- Cookie settings in Internet Explorer

- Cookie settings in Firefox

- Cookie settings in Chrome

- [Cookie settings in Safari](#)

Cookie Domain	Cookie Name	Category	Expiration (Days)	Provider name	Provider website
appocalypsis.com	PHPSESSID	Necessary	Session	Appocalypsis	appocalypsis.com
cookiebot.com	CookieConsent	Necessary	365	Cookiebot	cookiebot.com
cardlink.gr	super_session	Necessary	1	Cardlink	cardlink.gr
cardlink.gr	uncodeAI.css	Necessary	Session	Cardlink	cardlink.gr
cardlink.gr	uncodeAI.images	Necessary	Session	Cardlink	cardlink.gr
cardlink.gr	uncodeAI.screen	Necessary	Session	Cardlink	cardlink.gr
ads.linkedin.com	lang	Preferences	Session	LinkedIn	ads.linkedin.com
linkedin.com	lang	Preferences	Session	LinkedIn	linkedin.com
www.googletagmanager.com	_ga	Statistics	729	Google	google.com
www.googletagmanager.com	_gat	Statistics	1	Google	google.com
www.googletagmanager.com	_gid	Statistics	1	Google	google.com
www.googletagmanager.com	_hjid	Statistics	355	Hotjar	hotjar.com
www.googletagmanager.com	_hjid	Statistics	Persistent	Hotjar	hotjar.com

cardlink.gr	pll_language	Statistics	364	Cardlink	cardlink.gr
atdmt.com	AA003	Marketing	89	Atlas Solutions	atdmt.com
atdmt.com	ATN	Marketing	729	Atlas Solutions	atdmt.com
www.googletagmanager.com	_fbp	Marketing	89	Facebook	facebook.com
www.googletagmanager.com	_hjIncludedInSample	Marketing	Session	Hotjar	hotjar.com
doubleclick.net	IDE	Marketing	389	Google	doubleclick.net
stats.g.doubleclick.net	r/collect	Marketing	Session	Google	doubleclick.net
doubleclick.net	test_cookie	Marketing	1	Google	doubleclick.net
facebook.com	fr	Marketing	89	Facebook	facebook.com
www.facebook.com	tr	Marketing	Session	Facebook	facebook.com
linkedin.com	bcookie	Marketing	730	LinkedIn	linkedin.com
linkedin.com	bscookie	Marketing	730	LinkedIn	linkedin.com
linkedin.com	lidc	Marketing	1	LinkedIn	linkedin.com
linkedin.com	UserMatchHistory	Marketing	29	LinkedIn	linkedin.com
youtube.com	GPS	Marketing	1	YouTube	youtube.com
youtube.com	VISITOR_INFO1_LIVE	Marketing	179	YouTube	youtube.com

youtube.com	YSC	Marketing	Session	YouTube	youtube.com
youtube.com	yt-remote-cast-installed	Marketing	Session	YouTube	youtube.com
youtube.com	yt-remote-connected-devices	Marketing	Persistent	YouTube	youtube.com
youtube.com	yt-remote-device-id	Marketing	Persistent	YouTube	youtube.com
youtube.com	yt-remote-fast-check-period	Marketing	Session	YouTube	youtube.com
youtube.com	yt-remote-session-app	Marketing	Session	YouTube	youtube.com
youtube.com	yt-remote-session-name	Marketing	Session	YouTube	youtube.com
www.googletagmanager.com	Appo_DYbb	Preferences	1	Appocalypsis	appocalypsis.com
www.googletagmanager.com	Appo_LCbb	Preferences	6	Appocalypsis	appocalypsis.com
cardlink.gr	Appo_r1cb	Preferences	1	Appocalypsis	appocalypsis.com
linkedin.com	lissc	Marketing	364	LinkedIn	linkedin.com
www.workable.com	_workable_visitor	Necessary	7304	Workable	workable.com
www.workable.com	wmc	Necessary	7304	Workable	workable.com